

TOWN OF PALM BEACH PARKS AND RECREATION NEEDS ASSESSMENT + SEAVIEW PARK AND COMMUNITY CENTER

Project Budget: \$97,500

City Population: 8,612

Project Completion Date: 2016

Barth Associates completed a Town-wide parks and recreation needs assessment and master plan for the Town of Palm Beach. The findings from the Town-wide needs assessment informed the improvement, enhancement, and expansion of the Town's parks, recreation, and open spaces as well as the development of a conceptual master plan for the Seaview Recreation Center, the City's primary recreation center.

The project was divided into four phases: 1) Existing Conditions Analysis, 2) Needs + Priorities Assessment, 3) Conceptual Master Plan, and 4) Implementation Strategy + Final Report. Phase 1 - Existing Conditions Analysis included a review of previously completed plans, demographic analysis, and existing park evaluations with a special emphasis on the Seaview Recreation Center. Phase 2 - Needs + Priorities Assessment included the team's proven triangulated approach to assessing and prioritizing needs that consider anecdotal, qualitative, and quantitative techniques. Specifically, these techniques included the following: Anecdotal Techniques - findings from site evaluations, demographic analysis, and local, regional, and national recreation trends; Qualitative Techniques - a variety of public engagement opportunities ranging from one-on-one interviews, focus group meetings, public workshops, and on-line survey; Quantitative Techniques - acreage, square footage, access, facilities, and quality Level of Service Analysis (LOS) comparison to local, state, and national NPR PRORAGIS benchmarks, and a Town-wide Statistically Valid Mail-In/Telephone/On-line Survey.

Findings from the needs assessment informed a Visioning Workshop with City Staff to develop a conceptual master plan for Seaview Recreation Center as well as improvements to the City's parks as part of Phase 3- Conceptual Master Plan. Phase 4 - Implementation Strategy + Final Report developed a cost-estimate and implementation strategy that considered a variety of funding source including public, private, public-private-partnerships, and philanthropic. Based on this process, the Town of Palm Beach is currently developing design and construction documents for Seaview Park and Recreation Center.



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"The Barth Associates team provided a comprehensive analysis of the data collected for the successful completion of the Needs Assessment and Master Plan for the Palm Beach Recreation Center and Seaview Park. The consummate professionalism and dedication of each associate was paramount to the impact this study had on potential future facility improvements. The team continued to make themselves available to assist with project development, beyond their contractual obligation, continuously demonstrating their desire to provide guidance and productive feedback."

- Beth Zickar, Director of Recreation